



CITY OF VANCOUVER CORPORATE POLICY

SUBJECT: Speaking Engagements - Staff	
CATEGORY: Employment	POLICY NUMBER: AE-006-01

PURPOSE

Dealing sensitively with the media and the public can be a challenge that provides an opportunity to exercise professional responsibilities.

SCOPE

All City staff.

POLICY STATEMENTS

1 Public Statements

Staff members have many opportunities to interact with the public, such as:

- interviews with reporters;
- appearing on radio or TV;
- writing articles for City or external publications;
- addressing meetings

2 Sensitivity to Issues

Staff are expected to exercise professional judgment when interacting with the public.

- 2.1 ***Council/Boards Set Policy:*** In presenting information to the public, staff must make it clear that City policy is established by City Council and its Boards.
- 2.2 ***New Information:*** Staff must not release information to the public that has not yet been submitted to Council/Board members.
- 2.3 ***Personal Opinions:*** Staff are cautioned about arguing against a decision of Council or a Board. Any staff member wishing to argue against a Council/Board has the privilege of doing so in the respective chambers.

APPROVAL HISTORY

ISSUED BY: Council	APPROVED BY: Council	DATE: 1965/04/22
REVISED BY: City Manager	APPROVED BY: City Manager	DATE: 1980/04/30